



# McNamara Alumni Center

University of Minnesota

*Your Minneapolis Venue Partner*



AN URBAN CONFERENCE CENTER INSPIRED BY THE MINNESOTA LANDSCAPE



## Ten Unique Rooms to Meet All Your Needs

Everyone is welcome to host meetings and events at the McNamara Alumni Center—a unique urban event venue whose architecture pays tribute to the surrounding landscape. The organic connection to the Land of 10,000 Lakes is reinforced through repeated use of design elements featuring the most abundant natural resources - copper, water, and wood. From the 85-foot tall Memorial Hall, complete with a running water feature and six miles of wood lining the walls, to more than 75,000 square feet of copper covering exterior and interior walls, each space creates a visually stunning backdrop for a traditional conference or special event. The McNamara Alumni Center excels at hosting more than 500 events annually, with nearly 70 days of conferences per year, each as one-of-a-kind as the facility in which they occur and the nearly 11,000 participants who attend.

*“The McNamara Alumni Center is one of our go-to venues for our all-day conferences. Attendees and presenters alike enjoy the unique ambiance — complete with natural light — as a fresh alternative to the typical hotel ballroom. As an event planner, I am always impressed with the knowledgeable and friendly staff, the ease of having a built-in AV system and stage, and the great service and food provided by D’Amico Hospitality. We are looking forward to working with the great team at McNamara again soon.”*

— Jeannette, Event Planner



# Thoughtfully Designed with Meetings in Mind

Situated on the ground floor of the McNamara Alumni Center is 35,000 square feet of intentionally designed meeting space comprised of ten distinct, adjacent rooms. Natural lighting is abundant throughout, creating a warm, welcoming atmosphere for both attendees and vendors. Most rooms include pre-set, configurable lighting schemes and the ability to play background music during breaks and meal functions. A large inventory of tables, chairs, and other furnishings allows for most needs to be met completely in-house.

When it comes to **technology**, McNamara leads the way with the latest solutions in high definition projection, two-way audio and video conferencing capabilities with virtual and hybrid **meeting solutions**, and technology support. Most rooms include superior built-in AV, with presentation capabilities and access to free high-speed Wi-Fi. A dedicated AV Technician works onsite to ensure that technology is an enhancement to your event, not a distraction from it.

## A Talented Team as Your Partners

Even with such outstanding facilities and services, it takes a team of dedicated events professionals to make them shine. We hire the best. **The Events team** at McNamara includes individuals with extensive planning experience, each of whom brings a unique perspective and resources to the planning process. With offices conveniently located at the first-floor Information desk, the staff has one goal—to help you succeed by listening to your needs, offering constructive suggestions and creative solutions, and working from start to finish to treat you like their most important client. As a popular special event venue in Minneapolis, our team also has experience working with high-profile groups including the US Secret Service, Acura, NFL, and the Ryder Cup to name a few.

*“The team at the McNamara Alumni Center is spectacular and we’ve had great success in the events that we’ve hosted there over the last few years. The team is attentive and so incredibly service-oriented. I can’t thank them enough!”*

*- Teresa B., Bremer Bank*



# Spaces That Take Your Breath Away

## Johnson Great Room

As the largest private meeting room in McNamara, the Johnson Great Room easily accommodates meetings and **conferences** of up to 175 people and can accommodate two-way video and audio, multiple standard lighting choices, and unique architectural treatments.

## Memorial Hall

Featuring a 150-foot water feature, copper and wood wall panels, terrazzo flooring, and state-of-the-art technology, Memorial Hall can accommodate up to 500 people seated and is ideal for keynote addresses, large banquets, and exhibit space.



*Johnson Great Room*

*Memorial Hall*





## University Hall

With floor-to-ceiling windows and plenty of natural light, patio access, and a full complement of lighting and technology options, University Hall is the perfect location for breakout space, smaller meals, and mid-sized workshops or training programs of up to 150 people.



## Heritage Gallery



## Heritage Gallery

This multi-media museum honoring the accomplishments of University of Minnesota faculty, alumni, and students offers a truly unique backdrop for retreats, VIP receptions, formal dinners, and small **conferences** of up to 80 people.

# Award-Winning Catering

**The exclusive caterer** for the McNamara Alumni Center is Minneapolis' most well-known and most decorated – D'Amico Hospitality. Awarded Best Caterer multiple times by both Minnesota Meetings & Events and Minnesota Bride magazines, D'Amico is a fixture at professional, high-end meetings and events across the city. Their experience runs the gamut of events including the Super Bowl, large-scale **conferences**, high-profile concerts, and everything in between. As a trusted partner since McNamara opened in 2000, D'Amico operates onsite with a full-service kitchen, full-time culinary staff, and a dedicated sales team all working seamlessly to execute more than 500 events per year at McNamara.



Offering a wide range of options, D'Amico works with planners to craft the perfect culinary experience for their attendees. Planners can choose from standard **menus** or ask the D'Amico team to develop a customized menu inspired by the theme, goals, or emotive tone of their meeting or event. All nature of dietary restrictions and special preparations can be accommodated, and alcohol service through D'Amico is available throughout the meeting rooms and on the patio.



# Additional Conference Conveniences

## Hotel Accommodations

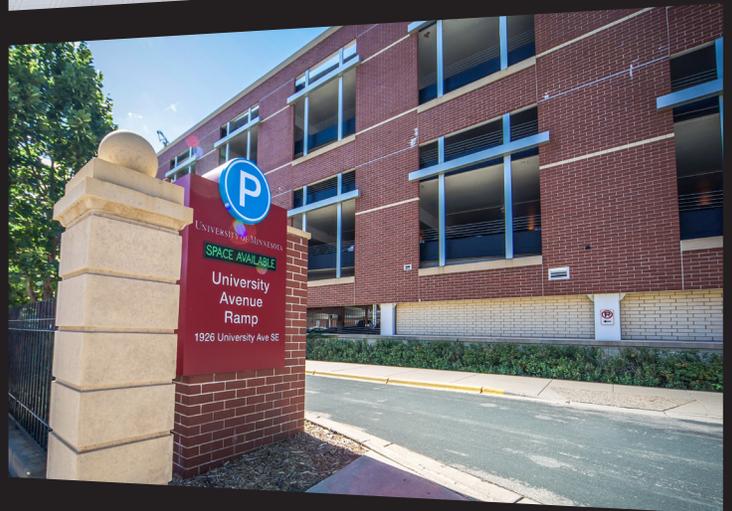
Leave your coat behind or swing back to your room with ease when staying at the **Graduate by Hilton Minneapolis** which is connected to McNamara by an underground tunnel. Two additional hotels are within walking distance and downtown Minneapolis hotels are just two light rail stops away.

## Parking

Parking is found in an adjacent, 500-car ramp connected by tunnel to McNamara. It offers hourly parking rates, with reasonable daily limits, and event rates for larger events—all of which can be coordinated by your McNamara team.

## Vendor Partners

We know the best in the business when it comes to décor, floral and furniture options to liven up conferences at competitive market pricing. We also maintain a list of area hospitality vendors that are familiar with McNamara and its policies and procedures for installation.



# A Stone's Throw from Downtown Minneapolis

The McNamara Alumni Center proudly calls **Stadium Village** its home. Nestled in proximity to Huntington Bank Stadium, Williams Arena, and Mariucci Arena, the surrounding neighborhood offers a mix of dining options, the University Bookstore, the Weisman Art Museum and gift shop, and access to miles of walking and running trails along the Mississippi River. The adjacent plaza is a great option during a break in the schedule, featuring tables and chairs, occasional live music, and a Farmers Market during the summer. McNamara is also just three stops away from downtown Minneapolis on the Green Line from the Stadium Village station.



# Make Your Next Event the Best One Yet

*"The McNamara Alumni Center staff is fantastic; they are friendly, resourceful and helpful at every point. The facility provides almost anything you could need to produce a successful event; where our needs exceeded in-house supplies, the staff was able to make referrals that were perfect for our needs. And the service comes at a reasonable price for our budget, which is quite small. We have used McNamara Alumni Center for our event for years now for the convenience of the location, effectiveness of the space, and professionalism of their event team."*

*– Sara, Ann Bancroft Foundation*



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