Client rented a small meeting room at McNamara to facilitate the streaming of presentations by offsite participants watched by judges who logged in from their respective locations. After four hours of pitches, the judges deliberated by Zoom to decide winners.

That afternoon, 50 guests including the presenters, emcee, and award recipients arrived onsite in Memorial Hall at McNamara. The in-person guests participated in photos, presentations, and an award ceremony that was live-streamed to more than 100 virtual attendees through YouTube streaming.

The room was set in theater style with 6ft distance between each chair. Guests were instructed to place a name badge on their chair to ensure they had exclusive use. D’Amico Catering provided light snacks and beverages for on-site participants.

McNamara vendors used:
- Streaming Technician
- AV Technician
- Videographer
Client rented the Johnson Great Room at McNamara for a workshop for 21 students onsite. The room was set classroom style with students 6 feet apart and presenters at the podium. The class was simultaneously recorded and live-streamed to 15 participants using Zoom. Live stream viewers were able to participate in discussion via video and audio.

This class was held from 8:00 am to 5:00 pm over two days with a 1-hour lunch break on their own.

McNamara vendors used:
- Streaming Technician
- Robotics Camera (operated by Streaming Technician)

“Executing an in-person/online hybrid event is difficult undertaking but the McNamara event and AV staff made it look easy. They were extremely helpful and provided outstanding support during the planning process and especially on the day of the event.”

Nick S. | Hybrid event client | August 2020
VIRTUAL STREAMING EVENT CASE STUDY:
Workshop, McNamara Alumni Center, October 2020

Usually held in-person at McNamara for its attendees to “connect”, the 2020 event was held virtually using Johnson Great Room as a streaming headquarters. All speakers and panelists participated remotely. Work stations were set 6’ apart for the streaming technician and 5 client-provided producers to facilitate the live event. The workshop was simultaneously recorded.

Using both a Zoom meeting and webinar as the streaming platform, the event included networking, a VIP room, keynote address and panel discussion with Q&A. Participants engaged with each other via two way video and audio for the networking component.

The streaming technician facilitated multiple virtual event rehearsals with the client, speakers and panelists during the planning process. The streaming technician was also hired by the client to record sessions in advance, accompanied with post production editing, to later be incorporated with the live stream.

This workshop was held from 5:00 to 8:00 pm and engaged more than 300 participants.